

Hotwire magazine: Phoenix No. 1 travel value

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The Business Journal of Phoenix

Hotwire magazine has listed Phoenix as the nation's best travel value.

The region ousted last year's winner, Atlanta, from the top spot. The Dallas-Fort Worth area came in second and Orlando, Fla., rounded out the top three destinations.

This year, Atlanta ranked fifth in the survey, while Washington, D.C., ranked seventh.

Hotwire determines the rankings based on a statistical model that evaluates 50 U.S. markets for consumer vacation value. Hotwire's discounted prices are compared to published costs, which help determine which destinations offer the lowest rates and best discounts for travelers