



Allegiant Air to Serve Phoenix-Mesa, Fort Lauderdale

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Low-cost carrier Allegiant Air, LLC is establishing bases at two new leisure destinations -- Phoenix-Mesa, Ariz. and Fort Lauderdale, Fla.

Allegiant Air, a subsidiary of Allegiant Travel Company, plans to launch service to Phoenix-Mesa's Williams Gateway Airport -- a former U.S. Air Force base -- on Oct. 25 from 13 cities that it already serves.

On Nov. 14, Allegiant will begin nonstop flights to Fort Lauderdale-Hollywood International Airport from 12 cities. The airline already flies to 11 of them.

The airline will announce and start selling seats for the first route on Aug. 9 and will announce all the new routes by the end of September. A clock on the company's Web site www.allegiantair.com will provide a countdown to each new route announcement.

"We're extremely pleased to add both sunny South Florida and Arizona to our growing roster of world-class vacation destinations," said Maurice Gallagher, president and CEO of Allegiant Travel Company.

The self-proclaimed "Official Airline for Sunshine" will base 130-seat McDonnell Douglas MD-87 jets at Williams Gateway Airport and 150-seat MD-83s at Fort Lauderdale-Hollywood International Airport.

Its two new bases will increase the Las Vegas-based airline's roster of major U.S. leisure destinations to five. Allegiant Air's existing U.S. leisure destinations are Las Vegas McCarran International Airport, Orlando Sanford International Airport and St. Petersburg-Clearwater International Airport.

Allegiant Air provides low-cost scheduled service to more than 50 cities across the United States. It operates 42 routes to Las Vegas, 26 routes to Orlando and 14 to the Tampa Bay area.

In addition to its scheduled services, the airline also operates charter service throughout the United States, Mexico and Canada.

As a full-service travel company, Allegiant offers complete vacation packages. As a consequence of beginning service to Phoenix and Fort Lauderdale, the company will partner with premier hotels and resorts in both Arizona and South Florida. It also plans to provide low-cost car rental service in the two areas through its partnership with Alamo Rent a Car.