

## Canyon Trails center to mesh national retailers, specialty shops

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Major national retailers will mesh with smaller specialty shops at a 90-acre shopping center at Yuma Road and Cotton Lane.

In addition to Target and Home Depot, which will anchor Canyon Trails Towne Center, the developer so far attracted:

- OfficeMax.
- Danny's Family Car Wash.
- Cost Plus World Market.
- PetSmart.
- Sports Authority.
- Ross Dress for Less.
- Bank of America.
- Famous Footware.

Vestar still is searching for other major tenants and specialty shops, said David Malin, senior project manager for Phoenix-based Vestar Development Co.

The smaller shops will be concentrated in one area to create a "Main Street feel," Malin said. Shoppers can drive up to the storefronts, and restaurants will have outdoor patios, he said.

"It is absolutely very unique," Malin said.

Vestar has been planning Canyon Trails since 2003.

The company expects to draw shoppers from Estrella and the future King Ranch, as well as residents south of Interstate 10 between Bullard Avenue and Jackrabbit Trail.

Harry Paxton, Goodyear's economic development director, said the \$95 million project will

bolster Goodyear's sales-tax revenue from consumers in and outside of Goodyear.

Access to the shopping plaza from the southern part of the city will be helped by the Cotton Lane Bridge, which is under construction over the Gila River, Malin said.

Vestar also developed Desert Ridge Marketplace in north Phoenix. Canyon Trails will be smaller than Desert Ridge by about 30 acres and 300,000 square feet, and it won't have a movie theater, Malin said.

But the two projects have similarities, he said.

"This will also have a major tenant retail destination component with department stores like Target, Ross, Sports Authority, so on. This project will also have a wide variety of dining options," Malin said, "and this project will also have a specialty shop component that is concentrated in one area."