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Promenade means big boost in business

By JULIE FLANNERY, Special to the Dispatch

June 23, 2007

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The Kohl's store at The Promenade at Casa Grande has been taking shape quickly.



One million.

That is the amount of square feet residents of the Casa Grande Valley will gain in shopping and dining options this fall when The Promenade at Casa Grande opens.

The project is being developed by Westcor, which is responsible for the development of Scottsdale Fashion Square as well as Chandler Fashion Center; WDP Partners, a real estate development company; and The Pederson Group, a company that has developed high-quality shopping centers in Arizona for more than 20 years.

Mayor Bob Jackson said The Promenade will not only be a huge sales tax generator, but it will create many jobs for residents of the city.

"This project will bring Casa Grande to a new

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caliber," he said.

More people will go to dinner and a movie in town rather than commuting to the Phoenix area for a night out.

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Christine Romero, a Westcor spokeswoman, said The Promenade is a market-driven project meaning it is based on the right project, at the right location and at the right time.



The center is scheduled to open in two phases. Phase 1 will open this fall, and Phase 2 in the spring of 2008. The first phase will include more than 750,000 square feet with Harkins Theatres, Target, Kohl's, JC Penney, Dillard's, Best Buy, Shoe Pavilion, Lane Bryant, Michael's and Famous Footwear. Phase 2 will include PetSmart and Staples.



Romero said more retailers and restaurants will be announced once leases are confirmed. She said the developers expect a wide variety of restaurants because there is a lot of interest in the specific location. The center was strategically located and based on the large trade area, and the fast growth of Pinal County.



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