



SWV jobs hub planned

Proposal excites Goodyear officials

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A proposed employment center spanning 1,200 acres will mean thousands of new jobs in Goodyear.

City officials, developers and investors say CrossPointe will benefit the entire West Valley.

The mixed-used project is expected to blend mid-rise office buildings, industrial sites and retail into Goodyear's version of the Scottsdale Airpark, a successful model for the Southwest Valley city.

The employment airpark surrounding Scottsdale Airport has been a key economic engine. With more than 30 corporations and 2,200 businesses on its campus, the Scottsdale Airpark provides more than 42,000 regional jobs.

Explosive growth has West Valley cities working on ways to attract high-quality jobs.

CrossPointe, sitting south of Interstate 10, is one piece of a larger 4,000-acre Goodyear Employment Corridor.

Goodyear Councilman Dick Sousa said he is eager to see more jobs coming to the city.

CrossPointe is expected to boast more than 20,000 jobs at build-out in about 20 years. Six developers collaborated to create a master plan for the area.

Goodyear officials and developers wanted to make sure CrossPointe would complement surrounding high-profile developments, including the future Ballpark Village, the Goodyear City Center and Estrella Falls regional mall.

Project rendering and map, Page 12

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