

Macy's plans include Estrella Falls in Goodyear

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Macy's decision to sign on at Estrella Falls is an indication to mall companies and city leaders that their long-term development plans are working out, despite the weak economy.

The popular department-store chain plans to open a store at Estrella Falls in Goodyear in the autumn of 2010.

Macy's also will open at CityNorth in north Phoenix and SanTan Village in Gilbert. By the end of 2010, Macy's expects to have 11 stores in metro Phoenix.

"We are very excited to expand our presence throughout the growing Phoenix-Scottsdale region," Jeff Gennette, chairman and chief executive officer of Macy's West, said in a statement.

Westcor announced in February that the opening of Estrella Falls' regional center area has been delayed for a year by the slow economy. It now is expected to open in 2010.

"The Macy's news at Estrella Falls is just one more indication that the Southwest Valley is ready for its own super-regional shopping center," said Garrett Newland, development vice president for Westcor, which is developing Estrella Falls. "This validates our timing, strategy and plans for Estrella Falls, which will serve a long under-retailed region."

Goodyear Mayor James Cavanaugh said Macy's commitments in the city "bode well for us now and into the long-term future. Last week Macy's celebrated the opening of a state-of-the-art distribution center here, and I was impressed with the company's professionalism."